



COLLECTION FOR THE  
**Catholic Communication Campaign**  
HOW THE GOOD NEWS GETS AROUND

**Dear Diocesan Director/Coordinator,**

Soon your diocese will hold the Collection for the Catholic Communication Campaign (CCC). As you know, this Collection supports important Catholic media projects in your diocese, across the United States and in some developing nations. These projects keep the Church and its parishioners connected to God's Word and to the Catholic community.

The contributions collected for CCC fund Catholic newspapers, radio and television programming, and Web resources such as the daily liturgical readings, Scripture reflections and public service announcements. Your diocese keeps half of all the funds it collects for CCC to support local Catholic communication projects.

We ask again for your help in promoting the Catholic Communication Campaign. Your support is important to the success of this year's Collection. Please encourage parish leaders in your diocese to use the promotional materials, especially the bulletin announcements, bulletin inserts and collection envelopes. If you have any questions or need assistance, please contact me at 202-541-3365 or [mcampbell@uscgb.org](mailto:mcampbell@uscgb.org).

For more information on the work of the Catholic Communication Campaign, please visit [www.usccb.org/nationalcollections](http://www.usccb.org/nationalcollections).

Sincerely,

Mary Menkarini Campbell  
*Assistant Director for Promotions*



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