

COLLECTION FOR THE

Catholic Communication Campaign

INTERNET ■ TELEVISION ■ RADIO ■ NEWSPAPERS ■ PODCASTS

How the GOOD NEWS gets around . . . TO YOU.

Dear Diocesan Director/Coordinator,

The Catholic Communication Campaign (CCC) is an important component in the faith lives of individual Catholics and in the growth of the Church in today's world. CCC provides funding for Catholic content on the Internet, radio and television, and in print to bring the gospel message to life. Marriage-strengthening tips, Scripture, Lenten and Advent resources, and much more are available through CCC for the faithful and those seeking faith. Simply put, CCC keeps people connected to the Church.

In his message for the 2009 World Communications Day, Pope Benedict XVI said, "I ask you to introduce into the culture of this new environment of communications and information technology the values on which you have built your lives."

We ask again for your help in promoting the Catholic Communication Campaign. Your support is important to the success of this year's Collection. Please encourage parish leaders in your diocese to use the promotional materials, especially the bulletin announcements, bulletin inserts, and collection envelopes. If you have any questions or need assistance, please contact me at 202-541-3365 or mcampbell@uscgb.org.

Remember, half the proceeds of your diocese's Collection for the Catholic Communication Campaign stay in your diocese to fund local communications work.

For more information on the work of the Catholic Communication Campaign, please visit www.usccb.org/nationalcollections.

Sincerely,



Mary Mencarini Campbell
Promotions Director



Office of National Collections • 3211 Fourth Street NE • Washington, DC 20017-1194
202-541-3400 • fax 202-541-3460 • www.usccb.org/nationalcollections